

## **Bicycle and Pedestrian Advisory Committee February 25, 2010 Meeting Minutes**

### **1. Call to Order/Introduction of All Present**

- . **Members:** Lori Cherry, Philip Decker, Nancy Ellis, Joseph Guagliardo, Stephen Lewis, David Lighthall, David M. Moll, Nicholas D. Paladino
- . **Staff:** Bryan Jones
- . **Visitors:** Anthony Molina and Kendall Simsarian

### **2. Approval of Minutes**

The minutes of the 28 January 2010 BPAC meeting were approved as submitted.

### **3. Updates on On-going Activities**

. **Bicycle Master Plan:** Bryan Jones said the draft project lists for the BMP should be ready for the March meeting of the BPAC. He intends to have a draft plan ready for public comment in May.

. **2010 Bike Campaign:** Bryan Jones gave a brief update on the several events planned as part of the 2010 Bike Campaign. Several significant sponsors have been obtained for the Bike Campaign so it is becoming well funded. Filming for the public service announcements is scheduled for 3 and 4 March. A diverse group of volunteers is needed for the PSA's. The website for the campaign will be launched in two phases--the first phase in early March and the second phase in early April. The Resuscitate Your Bike event will be the afternoon of 25 April at parking lot V of CSUF. The Million Mile May website will be launched at the end of March. The annual Manchester Mall to downtown Fresno ride will be on 5 May and will end at the Iron Lofts café at the corner of Divisadero and Fulton. It is anticipated that many companies will participate in this year's Corporate Challenge which will be an element of the Million Mile May Challenge. Ibikefresno.org is active and now has 1500 Facebook fans.

. **Tour de Fresno:** This multi-level bicycle ride will be on 18 September. It will be the Eye-Q Vision Center Tour de Fresno. Several large sponsors have been obtained. The courses for the different rides are being developed. Extensive publicity is planned to draw riders from a large area. The website is under construction. The organizers are planning for a thousand riders. There will be a full day festival at Chucksanchi Park, the start and finish of the different rides.

### **4. BPAC Roles and Goals**

This wide ranging discussion started with the difference between an advocacy organization and an advisory group. The BPAC is an advisory committee. We next identified who the committee as a group represents, and the types of activities we pursue. We then listed a series of goals for the committee to strive for:

- . Complete and implement the Bicycle Master Plan
- . Become a League of American Bicyclists' Bicycle Friendly Community
- . Become a leader in bicycling in the Central Valley
- . Be respected and heard by decision makers/elected officials
- . Improve the quality of life in the city of Fresno
- . Integrate bicycling into efforts to improve Fresno's communities
- . Increase the modal split for bicycle transportation

- . Expand public outreach to obtain more diverse input into the committee's discussions
- . Improve safety/reduce bicycle accidents
- . Provide bicycle valet parking
- . Solicit more pedestrian involvement
- . Create walkable communities
- . Make City Hall an example of a bicycle friendly employer
- . Increase enforcement of bicycle-related laws

## **5. Comments/Reports from Members and Staff**

- . Bryan Jones informed the committee of a safety/education event at Tehipite Middle School on 27 March
- . Nancy Ellis announced that there will be a League of American Bicyclists' Traffic Skills 101 course at her residence on 8 and 10 March
- . Nick Paladino gave a brief update on the county's efforts to write a bicycle transportation plan. The county staff desires to have the plan adopted by the Board of Supervisors in August of this year.